

## What Meeting Planners and Association Executives Are Saying... About Fran Berman

*"Thank you for a dynamic, information packed keynote...The audience rated you 9.3, one of the highest we've ever had...We look forward to having you back for future events."*

- Joe Novak, Rental Industry Association

*"Very few speakers take the time to learn about the industry and association they will be addressing. You are an exception."*

- Larry C. Davenport, The Vinegar Institute

*"Attendees were all renewed with determination, inspiration and information to accomplish their individual goals."*

- Gary Liss, California Resource Recovery Association

*"Thank you so much for your presentation, 'Technology for Today and the 21st Century'. It fit well into the theme of our conference...I very much enjoyed your presentation and you. You are a very easy person to work with!"*

- Roger Hoy, Oregon Medical Group Management Association

*"Your use of humor and your ability to make this subject very understandable made your presentation a great success."*

-Yousef Shafiee, Relationship Building Network

*"You presented highly technical content in a manner that even the novice could understand."*

-Eric R. Parks, Ph.D., ASK International

*"Your excellent presentation has provided our members with valuable information...that will assist them in improving their productivity."*

-Steven D. Owlett, Conference Committee Chairman, Investment Recovery Association

*"No matter how technical the topics are, she always knows how to keep the audience involved. Her presentations are always interesting, informative, and well prepared."*

-Seth Golbe, Laptop Expositions



FutureFocus

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*"Your enthusiastic style and 'action-oriented' approach was rated highly by our audience...useful and content rich."*

-Rick Simoni, Iolab / Chiron Vision

*"Your training style is perfect for know-it-all types like me... Your gift at coaching makes you exceptional."*

-Barbara Geraghty, Idea Quest

*"I was impressed by the practical information and the clear, concise way you presented difficult material. Handouts were impressive and extremely practical. Your caring attitude came through."*

-Arlene Kaiser, Ed.D., Inspiration for Life

*"Thank you for contributing to the overwhelming success of Boston's Field & Sales Force Automation Conference."*

-Nina Carrara, DCI

*"You actively involved everyone...to immediately integrate what they learned and affect positive changes. You consistently earned the highest ratings."*

-Walter L. Williams, Associated Travel Management

*"Fran has a very strong grasp on reading the audience...and being able to customize her presentation to meet their specific needs. Her ability to originate and implement new and innovative programs was a tremendous asset."*

-Dennis Holden, AST Computer

*"Our members gained great insight from your expertise"*

- Leah Harrison, Women in Management

*"We have heard nothing but the best of comments about the session you presented... Your knowledge and expertise were certainly the catalyst needed to make this conference successful and rewarding for all who attended."*

- Carol Peterson, American Business Women's Association



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