

# Fran Berman



**Speaker ♦ Author**

**Change**  
**Technology**  
**Productivity**

*“You actively involved everyone...to immediately integrate what they learned and affect positive changes. You consistently earned the highest ratings.”*

*Walter L. Williams  
Associated Travel Management*

**Tailored to Your Audience**

**Keynotes**  
**Break-out Sessions**  
**Half- and Full-day Seminars**

## **Sailing the Seven Stormy C's of Change**

*“It is not the strongest of the species that survive, nor the most intelligent, but the most adaptive to change.” – Charles Darwin*

The business model that worked yesterday is obsolete today. Family life isn't what it used to be. And the rate of change is getting faster and faster. Whether change comes unexpectedly from outside or intentionally from within, it can be a challenge.

Through business reorganization or personal issues, let the Seven C's be your instruments to navigate the rough waters and see clear skies ahead.

- ♦ How people react to change and why
- ♦ Essential elements to create a supportive environment
- ♦ Energizers to deal with the stress of change
- ♦ Renew your enjoyment of life
- ♦ Take charge of change with confidence
- ♦ Make change work *for* you, not against you

**Contact us today to reserve Fran Berman for your next event.**



*FutureFocus*

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