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To Whom It May Concern:

Fran Berman was recently one of the speakers at our successful SGMP 2000 Education Conference. Over 800 people attended the conference, during the first week in May 2000.

Fran led two concurrent sessions during our conference and both received positive evaluations. Some of the comments from those in attendance include:

"Made a complex subject palatable and gave excellent suggestions for using technology."

"Enthusiastic, well-organized presentation!"

"Great program. Useful tips and ideas."

"Excellent presentation."

Fran Berman's presentation during our conference was entitled "Taming the Technology Monster" and the content included evaluating hardware and software, exploring business technology, developing criteria for acquiring technology, identifying web site guidelines and streamlining procedures to save time and money.

Should you need the services of an individual well-versed in these issues, you may want to contact Fran Berman for additional information at Future Focus, 26305 Yolanda St., Laguna Hills, CA 92656-3114, phone 949 643 0803, fax 949 643 2741, or via the web at [www.futurefocuscompany.com](http://www.futurefocuscompany.com).

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