



Biography for Fran Berman

When life seemed a dead-end, Fran Berman changed careers, geographies, and herself to make a fresh start. She has been a teacher, a secretary, an award-winning salesperson, a training manager, and a sales force automation project manager. Fran has amassed an extensive repertoire of skills and life lessons during her many years of in-depth hands-on experience working for prestigious companies like American Express, National Car Rental, Braniff Airlines, Tandy, and AST Computer.

An internationally known keynote speaker, trainer, and seminar leader since 1995, Fran received the Gold Microphone award from the prestigious National Speakers Association. She has presented hundreds of entertaining and informative keynotes and seminars to large and small corporate, public, and association audiences.

Fran motivates her audiences to find innovative solutions to today's challenges and incorporate practical strategies immediately. In her upbeat programs, you'll learn how to:

- ✦ Be a victor, not a victim
- ✦ Take charge of change
- ✦ Become more effective
- ✦ Be positive about life's challenges

The author of two books, Fran has been quoted in and written for the *Los Angeles Times*, the *Journal of Property Management*, *Sales & Marketing Management* magazine, and several other publications. She earned advanced degrees from La Sorbonne in Paris, the University of Massachusetts, and the University of Redlands. For over a decade, she has been an active member of the:

- ✦ National Speakers Association
- ✦ American Society for Training & Development