

Fran Berman



Speaker ♦ Author

**Change
Technology
Productivity**

"I was impressed by the practical information and the clear, concise way you presented difficult material. Handouts were impressive and extremely practical. Your caring attitude came through."

Arlene Kaiser, Ed.D.
Inspiration for Life

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**Keynotes
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Life After Layoff: Survival Skills for Those Who Stay

Layoffs are often necessary, but they're never pleasant. Managers usually focus on how they're going to tell the employees being laid off. But what about those who stay?

Fran Berman lived through several layoffs and was one of those who stayed. She knows firsthand what goes through employees' minds and the emotions that ripple through their bodies.

She shares her insights on how to manage and motivate people who are overworked, expected to do more with less, and afraid they're the next to go. Fran provides specific strategies to pump them up and not burn them out.

Contact us today to reserve Fran Berman for your next event.



FutureFocus

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